



122nd ANNUAL

SC FIRE – RESCUE CONFERENCE

2027 SPONSORSHIP OPPORTUNITIES

JUNE 9-12, 2027

Myrtle Beach Convention Center | Myrtle Beach, South Carolina

CONNECT WITH APPROXIMATELY 6,000 FIRE SERVICE PROFESSIONALS

Showcase your organization, products, services, and commitment to the South Carolina fire service through high impact conference sponsorship opportunities.

Partner With the South Carolina Fire Service

The 122nd Annual SC Fire - Rescue Conference brings together fire service professionals from across South Carolina and from every rank of the fire service. With average attendance of approximately 6,000, the conference provides sponsors with a unique opportunity to build relationships, strengthen brand recognition, and put products and services in front of the people who serve and protect communities throughout our state.

Choose from premier event sponsorships, high visibility branding, podcast exposure, attendee engagement, exhibit hall hospitality, and family-focused opportunities.

Premier Sponsorships

Closing Banquet Sponsorship

\$20,000

Sponsor our signature Saturday evening closing event, featuring the Transfer of Command ceremony and recognition of statewide award recipients, including Meritorious Action, Medal of Valor, and Firefighter of the Year. Your sponsorship includes an opportunity to address the audience during dinner and company logo recognition on the ballroom screens during ballroom events.

Saturday, June 12, 2027 | 6:30 p.m. | Myrtle Beach Convention Center

Executive Dinner

\$10,000

Enjoy an exclusive evening with the Executive Board, staff, Leadership Institute, and specially invited guests. This is a valuable opportunity to engage directly with a focused audience and share updates about your organization.

Tuesday, June 8, 2027 | 5:30 p.m. | Angelo's Restaurant

Conference & Hotel Staff Shirt

\$5,000

Keep your brand visible throughout conference week with logo placement on shirts worn by participating hotel and conference center staff.

Past Presidents Luncheon

\$5,000

Sponsor our past, engage with our present, and honor the leadership that continues to shape the future of the South Carolina fire service. This opportunity includes time to meet and greet with Past Presidents and fire service leaders, along with an opportunity to address the group and share information about your business, products, or services.

Saturday, June 12, 2027 | 11:00 a.m. | Myrtle Beach Convention Center

Fun Run

\$3,000

Support our Saturday morning Fun Run while connecting your brand with a fun, wellness focused conference activity.

Saturday, June 12, 2027 | 7:30 a.m.

- Banner with sponsor logo
- Speaking opportunity
- Opportunity to provide water/Gatorade and fruit

Kids Zone

\$1,500

Support a welcoming area in the exhibit hall where families can play, relax, and recharge while enjoying the conference experience.

In The Box Podcast

In The Box is recorded over three days, beginning with the Exhibit Hall Opening Evening Reception and continuing until the exhibit hall closes on Saturday. Hosted by Joe Palmer and Will Vaigneur from a centrally located exhibit hall set, the podcast offers sponsors exposure both during the conference and beyond through content published on YouTube.

Official Podcast Booth Sponsor

\$6,000

Your logo will be featured on the podcast booth backdrop, and your company will be recognized as the official sponsor of the 2027 In The Box Podcast.

Podcast Commercial

\$500 each

Place your commercial within In The Box podcast programming.

16 slots available

Podcast Segment Sponsor / Guest Speaker

\$1,000 each

Sponsor a podcast segment and/or participate as a guest speaker to feature your business, organization, product, service, or initiative.

14 slots available

Event & Branding Opportunities

Opportunity	Investment	Availability
Elevator Doors	\$3,000 / set	4 available
Hotel Registration Counter	\$1,000 / counter	4 available
Atrium Escalator Graphics	\$1,500 / per side	6 available*

**. Due to production timelines, these branding opportunities are available only through May 7, 2027.*

Engagement Opportunities

Break Sponsorship

\$3,000

Provide coffee, tea, and water service for conference attendees during a scheduled break.

6 available: 2 Wednesday | 2 Thursday | 2 Friday

Opening Ceremonies Seat Drop

\$1,000

Place your flyer directly in front of attendees at Opening Ceremonies. Sponsor provides printed flyers for 800 seats.

Thursday, June 10, 2027

Ballroom Session 2 Seat Drop**\$1,000**

Place your flyer directly in front of attendees at Ballroom Session 2. Sponsor provides printed flyers for 800 seats.

Friday, June 11, 2027

Keynote Speaker Sponsor**\$4,000**

Receive recognition as the sponsor of our keynote speaker, with your logo prominently displayed on the main stage screens during the keynote session.

Exhibit Hall Opening Evening Reception

Thursday, June 10, 2027 | Exhibit Hall

Create a memorable hospitality experience at or near your booth during the Exhibit Hall Opening Evening Reception. We will coordinate with the convention center to have sponsored food and/or beverages placed at or near your exhibit space. Food selections can be customized based on customer and convention center food services working together.

Food Sponsorship	Investment
Traditional Hummus Display with Pita Bread & Crackers	\$2,500
Dessert Display	\$3,000
Vegetable Crudite Display	\$3,000
Assorted Sandwiches Display	\$3,000
Swedish Meatballs	\$3,000
Buffalo Chicken Wings	\$3,000
Chicken Finger Display	\$4,000
Fresh Fruit Display	\$4,000
Italian Antipasto Display	\$4,000
International & Domestic Cheese Display	\$4,000
Beef Wellington	\$4,000
Non-Alcoholic Drink Sponsor (Sponsor tea, lemonade, water, and coffee service during the reception.)	\$3,000
Cash Bar Sponsor (Sponsor one of the reception cash bars.) 2 available	\$1,500

Let's Build the Right Sponsorship for You

We appreciate your interest in supporting the 2027 SC Fire - Rescue Conference. We are happy to customize sponsorship opportunities to best fit your goals and maximize your visibility throughout the conference. Thank you for your continued support of the fire service. We look forward to partnering with you for a successful 2027 Fire - Rescue Conference.

SPONSORSHIP CONTACT

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